

# 2011 Farm & Ranch

## Breeders Directory

### ***Breeder/Product/Service Listing - \$49.00***

Print Listing Includes: Company Name, Contact, Address, City, State, Zip, phone, cell and fax numbers, email and website. Internet listing includes all of print items plus active email and website link, and SEO optimization of directory to enhance search engine results. Internet based directory will be active from January 1, 2011 through December 31, 2011. \*\*\* This will also receive full benefits of the agNET platform.

### ***Directory Display Advertising Options***

Display ads include Breeder/Product/Service Listing as indicate above plus a copy of the directory.

Vertical Quarter Page w/color – 2 1/2 Wide X 4 5/8 High.....	\$185.00
Horizontal Quarter Page w/color – 5 1/8 Wide X 2 3/16 High .....	\$185.00
Half Page w/color – 5 1/8 Wide X 4 5/8 High .....	\$335.00
Full Page w/color – 5 1/8 Wide X 9 1/2 High .....	\$535.00

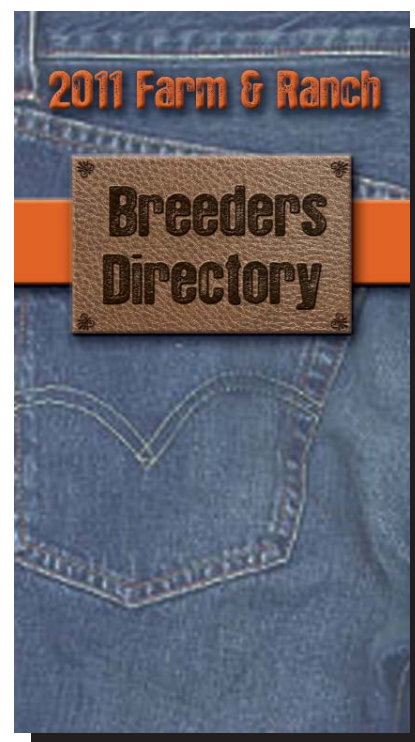
### ***Slick Cover Positions:***

- Inside Front
  - Half Page – \$475.00
  - Full Page – \$675.00
- Inside Back
  - Half Page – \$475.00
  - Full Page – \$675.00
- Back Cover
  - Full Page – \$835.00

### ***Other Info:***

Finish Size: 10" Tall by 5 5/8" Wide  
Mailed Distribution: 5,000 Pieces  
Show Distribution: 5,000 Pieces  
Copy Deadline: December 10 – 5:00 pm

For more information contact Lola at:  
lola.cornell@agnet.net • 308-237-7815



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## Farm & Ranch Ag Media

21 W. 21st Street, Ste. 010  
PO Box 415 • Kearney, NE 68847  
1-800-658-3191 • fax 308-234-5936

Please fill out completely and legibly for listing. For display advertising, see below for ad submission instructions.

Contact Name \_\_\_\_\_

Company \_\_\_\_\_ Primary Phone ( ) \_\_\_\_\_

Address \_\_\_\_\_ Secondary Phone ( ) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

Brief Operation Description (include breeds, sale dates, etc.) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Listing \$49.00 \_\_\_\_\_  
Display Ad Size \_\_\_\_\_ Display Ad Cost \$ \_\_\_\_\_  
Total Amount Due \$ \_\_\_\_\_

**We accept personal checks, money orders, cashiers checks, Visa and MasterCard.  
Breeders Directory forms also available at [www.myfarmandranch.com](http://www.myfarmandranch.com)**

Display Ad Submissions: We are happy to accept your electronic ad files for use in our publication. Listed, are the programs and formats we support.

### Acceptable Programs:

- Quark Xpress, versions 4.0-6.5
- Adobe Photoshop
- Adobe Acrobat

### Acceptable Electronic Formats:

- **PDF** (*preferred*). Please save as Press Quality and make sure the fonts are embedded.
- **TIF** (*Resolution of 300dpi preferred*).
- **JPEG**
- **EPS**

Although we try and work with every file we receive, we cannot guarantee the output of ads created from these programs.

- Microsoft Publisher
- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint