

Farm & Ranch

Buying and Selling Guide

P.O. Box 415 - 21 W 21st Ste 010 - Kearney, NE 68847 - (800) 658-3191 - Fax: (308)234-5936

Priority Placement

Front Cover • Add 100% to prices shown
(1/4 Page Banner Only)

Back Cover • Add 80% to prices shown

Inside Front Cover • Add 60% to prices shown

Inside Back Cover • Add 50% to prices shown

General Placement

One Color • Add 20% to prices shown

Full Color • Add 40% to prices shown

2009 Deadlines & Print Dates

	<u>Deadlines</u>	<u>Printdate</u>
August.....	7/23	7/30
September.....	8/20	8/27
October.....	9/17	9/24
November.....	10/15	10/22
January	12/24/09	12/31/09
February.....	1/21/10	1/28/10
March	2/18/10	2/25/10

2009 Farm and Ranch's Buying and Selling Guide Advertising Rates

Matchbook	1 3/8" Wide x 1 3/4" Deep	\$45.00
Business Card3" Wide x 1 3/4" Deep	\$79.00
Business Card x Half3" Wide x 2 5/8" Deep	\$119.00
2 x 13" Wide x 3 5/8" Deep	\$158.00
2 1/2 x 13" Wide x 4 1/2" Deep	\$190.00
3 x 13" Wide x 5 3/8" Deep	\$228.00
4 Unit6 1/8" Wide x 3 5/8" Deep	\$300.00
1/4 Page4 1/2" Wide x 5 3/8" Deep	\$331.00
5 Unit6 1/8" Wide x 4 1/2" Deep	\$363.00
6 Unit6 1/8" Wide x 5 3/8" Deep	\$431.00
Horizontal 1/2 Page9 1/4" Wide x 5 3/8" Deep	\$640.00
Vertical 1/2 Page4 1/2" Wide x 11" Deep	\$640.00
Horizontal 12 Unit9 1/4" Wide x 7 1/4" Deep	\$834.00
Vertical 12 Unit6 1/8" Wide x 11" Deep	\$834.00
Full Page9 1/4" Wide x 11" Deep	\$1,209.00