

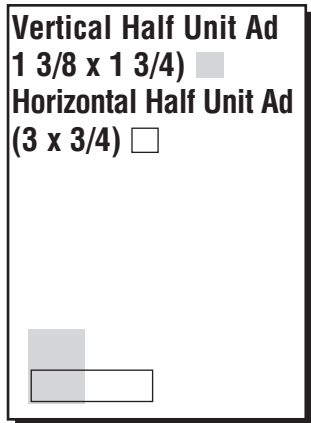
Farm & Ranch

Equipment & Livestock Handbook

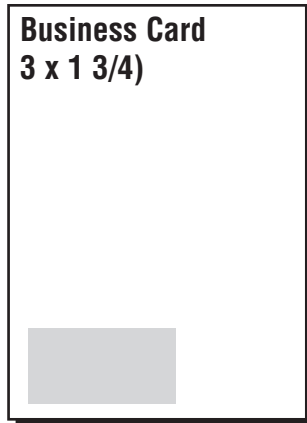
P.O. Box 415 - 21 W 21st Ste 010 - Kearney, NE 68847 - (800) 658-3191 - Fax: (308)234-5936

✓ Published July and December

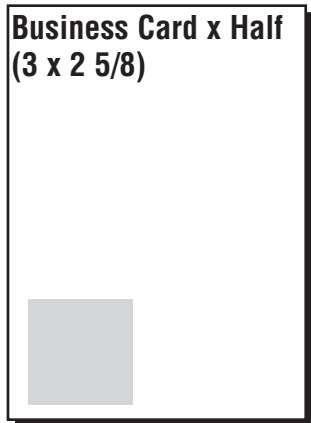
✓ 50,000 Circulation



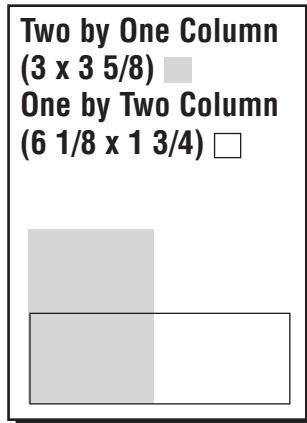
BW - \$72 • Spot - \$86
Full Color - \$101



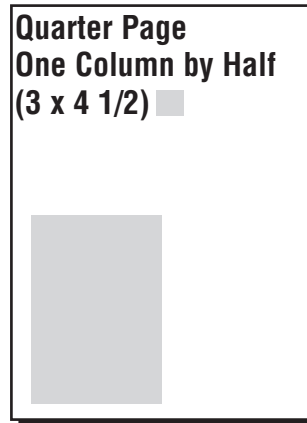
BW - \$125 • Spot - \$150
Full Color - \$175



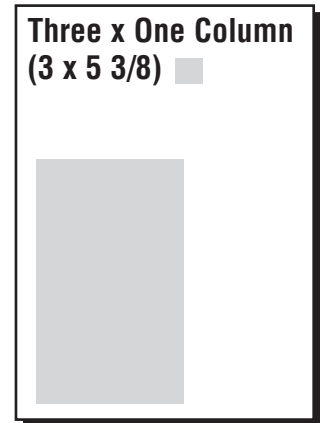
BW - \$188 • Spot - \$225
Full Color - \$263



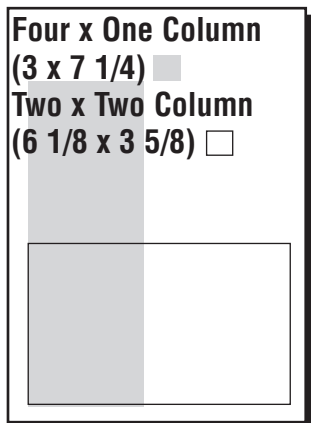
BW - \$250 • Spot - \$300
Full Color - \$350



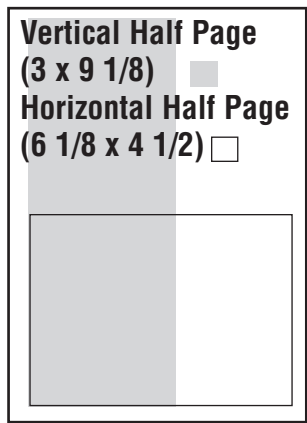
BW - \$313 • Spot - \$375
Full Color - \$438



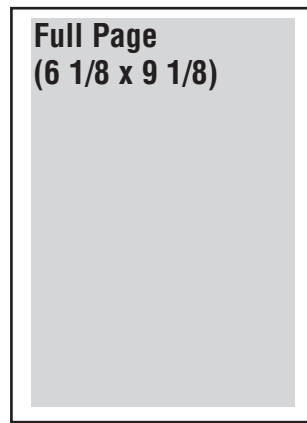
BW - \$375 • Spot - \$450
Full Color - \$525



BW - \$500 • Spot - \$600
Full Color - \$700



BW - \$625 • Spot - \$750
Full Color - \$875



BW - \$1250 • Spot - \$1500
Full Color - \$1750

What is the Handbook?

- A reference containing agricultural products and services
- The Handbook is being compiled at the request of the subscribers of Farm and Ranch's Buying and Selling Guide, "The largest listing service of Farmer and Rancher-owned items anywhere."
- A well organized publication designed to be used by the producers
- Our 27th Edition



STRAIGHT TO THE HEART
XXVII

50,000 of the most active Farmers and Ranchers in our area receive the

EQUIPMENT & LIVESTOCK HANDBOOK